

## Counter-Recruitment - Leafleting

TIPS for leafleting Opt-Out forms at high schools: Think of a good opening line:

‘Protect your privacy. Do you want your name, address and telephone number given to military recruiters?’

‘Know your rights – stop the military from contacting you.’

‘Did you know? Your school gives out your telephone number to the military.’

‘There are good non-military options for your child to consider after high school – start early and be prepared.’

Opt-Out Form: In the No Child Left Behind Act, high school administrators are required to give student information (name, address, telephone number) to military recruiters. This information becomes part of a military database for future use – and recruiters are enabled to contact students and/or parents. A student can ‘opt-out’, which means he/she can sign a form that says ‘I do not want my information given to the military.’ A parent or student can sign the form.

1. Hand the parent the Opt-Out form and give your opening line at the same time so they know what you are handing them. Then engage in conversation. Ask them if they know about the Opt-Out form and that when **they sign and return it to the principal’s office**, this information will NOT be given to military recruiters. It must be filled out and signed in order to keep student information private and not released to recruiters. The student or parent can hand it in to the office.
2. Some students may be interested in enlisting. Let them know that they can make that decision later if they desire, but their information should be kept private now. They can have control over their privacy.
3. Questions to Ask and Points to Consider Before You Enlist  
(1/2 page flyer - can be attached to the Options for Life after High School flyer)  
The focus of this Parent/Teacher Conference night action is to provide information to parents and students about truth in recruiting and alternatives to the military. The new flyer cites common questions parents and students ask about military enlistment and responses to those questions. It is a broad brushstroke of the issues, but the flyer also provides addresses to websites, which can furnish more information. This flyer compliments the Options for Life After High School handout.
4. \* Hand out the #3flyer and the Options for Life after High School flyer at the same time. Parents are very appreciative of this additional information. If possible, a brief mention of CUNY programs and financial aid is helpful.

If a parent, teacher, or guidance counselor wants more information or offers to follow up in the school, take their contact information.

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